Recreation and Culture Department



September, 2022

Highlight of Departmental Activities this Month

Summary:

Fall resumed regularly scheduled programs, classes and services at the Bold Center. The facility is much busier with students, school athletics, and regular user groups back in session and several events taking place this past month. Portage Pool was closed for annual maintenance throughout September.

Monthly Statistics

General Administration / Safety:

- Administration hosted a regional partner's sport tourism meeting on Sept 9.
- Administration participating in the Healthy Communities Framework Review Committee
- There were 68 total online activity registrations completed through Active LLBC.
- There were 41 new Active LLBC members who accessed the online portal.
- There were 20,098 visitations to the Bold Center in September.

Division Incidents: 12 Patron Injuries-up 4 from Q2; 3 Patron Incidents-down 12 from Q2; 0 Staff Near-Miss-down 6 from Q2; 13 Staff Injuries/Facility Damage-down 13 from Q2.

Guest Services:

• 3 Fair Access Intake appointments this month.

Guest Services:

- Sold 239 Memberships with \$37, 315.89 in revenue, up 178% in revenue from last month and 883 drop-in passes, up 55% from last month with \$5711.42 in revenue.
- Currently have 719 active members.
- Sold out first RecPlay Family Membership and 35 All Access Annual Memberships
- Cancelled 3 memberships due to Covid and people relocating.
- Our 4th Annual Community Appreciation Event was held at the Bold Center Sports Field on September 9th. The event was a huge success estimating about 500 people participated in the events throughout the evening. This event was our first since 2020. The event included FREE admission to the Bold Center and Sports Fields all day long, children's activities & roving entertainer, who performed a 30-minute comedy variety circus show. Face painters. Balloon artist, supper with Girlz With Guitarz playing music throughout the event, followed by a Drivein movie starting at 8:30pm. A new feature this year was a dunk tank with the Lac La Biche Regional Humane Society running it as a fund raiser which included local RCMP and Peace Officers as volunteers to be dunked.
- The 4th annual Community Appreciation Event membership discount sale from September 5-10, showed a savings of \$1,516.77 for out patrons

Recreation and Culture Programming Division:

- The Bold Center Drive-in Movie event had over 180 attendees.
- Intermediate Pickleball clinic held.
- Fieldhouse use increasing with approximately 900 for month.
- Outdoor courts and sports fields still being used in evenings despite cooler, darker nights

Fitness Services

- 85 registered in Session I Adult Fitness Classes (in person classes).
- Session I YOGAPL3Y Kids 50% full & DANCEPL3Y Kids 100% full.

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- Free track access increasing compared to summer months with approximately 150 users.
- Trick or Play passes available for purchase (healthy alternative to candy for Halloween).

Aquatics Division:

- Portage Pool was closed this month for annual shutdown (first one since COVID).
- Fall lessons filling with 130 participants registered so far.
- Aquafit classes start October 12 and 13.
- Still searching for qualified Interim Head Guard position.

Upcoming events and/or programs next two months

<u>Date</u>	<u>Event</u>
October 1	Deadline for Lac La Biche County Sports Hall of Fame nominations
	October Membership Promo: 20% off childmind 10-hour passes during the month October
	High Five Principles of Healthy Child Development Course
October 5	Weight Gain & Menopause – fitness workshop
October 13-Nov 24	Bronze Medallion course (Aquatic leadership)
October 23	Annual Spooktacular Halloween event at the Bold Center 1:30-4 pm
October 29	WIBIT swim at Portage Pool
October 31	Session II of fall fitness classes begins
November 8	How to Be Ageless Now – fitness workshop
November 8	Corrective Exercise for Desk Jockeys – fitness workshop