# Briefing – to Members of Council

**Council Meeting Date:** January 7, 2019

<table>
<thead>
<tr>
<th>Topic</th>
<th>Review of 2020 Festival of Speed Request</th>
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<tbody>
<tr>
<td>Confidential</td>
<td>No</td>
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<tr>
<td>Attachment(s)</td>
<td>1. Application</td>
</tr>
<tr>
<td></td>
<td>2. Previous Event Expenses (Accountability Report)</td>
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</tbody>
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**Issue**

- On December 9, 2019 the Chamber of Commerce/Festival of Speed submitted an event sponsorship request for the Festival of Speed event, which is scheduled for February 22 and 23, 2020.

- This is the first time in recent history that the Chamber has been an organizer for the event.

- The organizations are requesting $20,000 in cash funding for this event.

- In addition to this, they are requesting the County to add the organization (Chamber) as an Additional Named Insured (ANI) so that the County may provide general liability coverage for spectators who are using the grounds. The County is currently obtaining quotes to determine these costs.

- A variety of in-kind contributions are also being requested, which includes site preparation, site maintenance, equipment like tables and garbage receptacles, and peace officers to provide traffic control during the event.

- The County has historically been involved in the site preparation and maintenance and has provided this in-kind service, in addition to the funding.

- Council may have additional questions regarding specific elements of the event (budget, scope, etc.) which are not apparent or self-evident in the application.

- Administration will be able to either follow up with the organization so that the organization is aware of what information Council is seeking when they come to present their request.

**Background**

- Council is responsible for making funding decisions on events which are requesting over $10,000.
The Festival of Speed has received $25,000 in cash per year, plus in-kind support for the last 2 years.

Strategic Alignment
- Tourism
- Recreation and Cultural

Follow-up
- Administration recommends inviting the organization(s) to Council to present their grant funding request.
- In light of the time constraints, this delegation should be scheduled as soon as possible, rather than being held during the council meeting where all the other grant request will be presented.

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